



PLUG & PLAY FOOD TAG BUNDLE

Creating food tags has never been so easy!

BadgeCom's new super-smart food tag printing bundle is compact and versatile. It's suitable for all supermarkets, independent suppliers, fresh food counters or concessions, hotels, restaurants, cafes and caterers - whatever your size.

This handy 'all-in-one' food tag bundle enables you to print your own food tags on-premise - eliminating outsourced wait time and cost, and keep your customers updated so they can make informed choices - establishing customer loyalty and trust, whilst reinforcing your company's brand identity.

Create custom-made and eye-catching food tags at the touch of a button to add the finishing touches to your immaculate and enticing food counters/buffets and displays:

- One-off investment, no more outsourced printing charges
- Quickly design and print your own high-quality branded cards
- Display at-a-glance, uniformed and clear information
- Update with new information at the touch of a button
- Add important allergen and dietary information
- Create multi-purpose cards: Food tags, gift cards, name badges etc





Food tags are standardised and hygienic and can be tailored exclusively for your products, information and prices, with fonts and graphics, using cutting-edge tag-design software:

- European regulation compliant
- Moisture and temperature resistant
- Dual-sided for info on reverse
- Durable and easy to clean
- Visually aesthetic with graphics/icons
- Market-style and chalk-written

MOST CONSUMERS GROCERY SHOP WITH SPECIFIC DIETS IN MIND

53% of (surveyed) consumers say they shop according to a specific diet*

WHAT'S INCLUDED IN THE FOOD TAG BUNDLE?

-  Dual-sided food tag printer - HID® FARGO® DTC1250e
-  Food-safe white ribbon for 1000 images
-  ICON User-friendly tag-making software - includes image library
-  Food-safe cards - 760 micron Black Matt Laminated (100 pieces)



Don't forget your card holders!

BadgeCom also stocks a range of food-safe card holders available for all your food display needs - free-standing, clip-on, spiked or self-adhesive. Simply ask us for details when you order your food tag bundle.

83% of (surveyed) consumers say they would find value in having access to more in-depth product information*.

Food transparency and labelling food

Food transparency and labelling has become the hottest topic in the food, retail and hospitality industries – mainly driven by the rise of food intolerances and allergies. So, it's absolutely crucial to make sure customers, diners and guests have all the information they need, to accommodate dietary requirements, to avoid allergic reactions, to pick products that reflect their own personal values or to simply make healthier food choices - when choosing what to eat or what foodstuffs to purchase from your establishment.



GOT ANY QUESTIONS?

BadgeCom will support you with the installation of your printer and the design of your labels. Please contact us for a free consultation or for any other questions you may have on [+41 \(0\) 44 763 43 00](tel:+410447634300) or email us at info@badgecom.com.

About BadgeCom

BadgeCom is one of Switzerland's leading providers of ID card printers and associated products, consumables and accessories. Working closely with HID Global, we guarantee we're offering the most innovative and forward-thinking range of ID card printing solutions on the market.

In the unlikely event that your HID FARGO printer needs attention, BadgeCom offers a handy 'Loaner Service', so you can continue printing food tags with zero downtime.

Contact BadgeCom

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